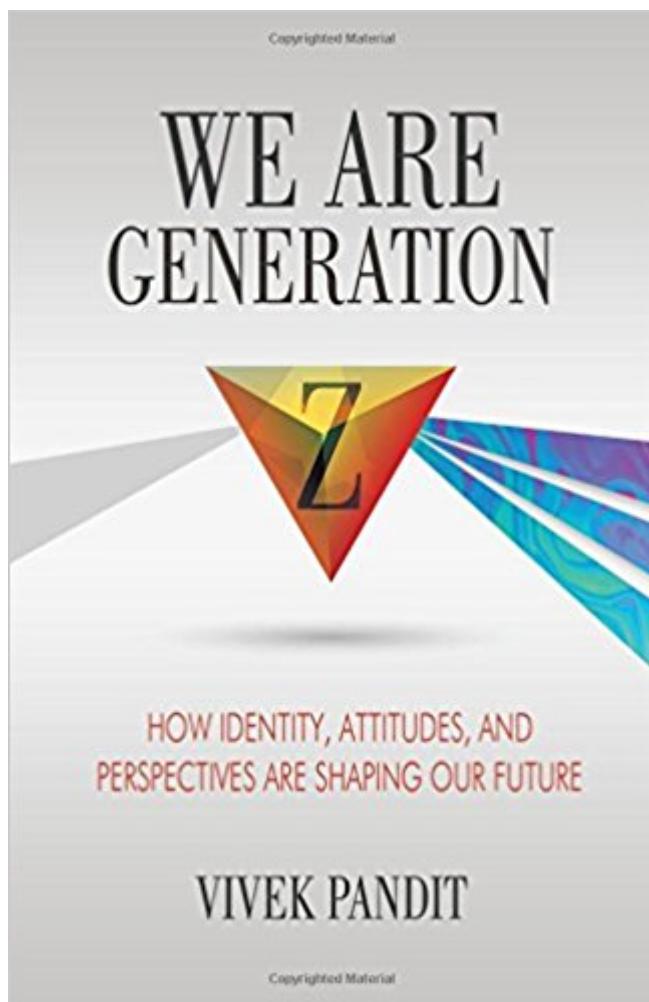


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# We Are Generation Z: How Identity, Attitudes, And Perspectives Are Shaping Our Future



## **Synopsis**

Born at the turn of the millennium, the members of Generation Z are no strangers to today's fast-paced, hyperconnected world. They were born in the Digital Age. They grew up online. Their identities, attitudes, and perspectives have all been uniquely integrated with technology. Now, as they stand at the brink of adulthood, it's time for the world to discover: Who is Generation Z? Vivek Pandit shares an insider's perspective on what it means to be part of this unique generation. By exploring the forces that have shaped him and his peers, he gives insight into how they may go on to shape the world. *We Are Generation Z* was awarded the 2015 Moonbeam Children's Book Award Gold Medal in the Youth Author (under 18) category.

## **Book Information**

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## **Customer Reviews**

"Vivek shows that his generation, through the use of the Internet, will revolutionize how people think and view others simply by the fact that more and more people are being exposed to diverse backgrounds, unique educational experiences, and other religions. One can argue that if there is a generation to help move mankind forward to truly believe that there is one race, the human race, Generation Z has the best chance of doing so. And [in *We Are Generation Z*] Vivek does a nice job of showing how it might accomplish this lofty goal." --Bryan Mark Rigg, PhD

Vivek Pandit is an ordinary teen with extraordinary passions. Like many high schoolers, he walks in sneakers with headphones in his ears and sees endless possibilities. He is a devoted older

brother who plays varsity football, does crew in the off-season, performs modern dance, and loves to make everyone laugh. In school, he enjoys psychology, math, and international studies. One day, he hopes to explore all seven continents--and maybe even another planet.

The author did a good job of explaining what's different about Generation Z, and why they think differently than other generations. Personal anecdotes are supported by research studies to illustrate the impact that this generation is having on society. Unlike other books about Gen Z that have a marketing angle, this book covers topics as diverse as Gen Z's views on competition vs collaboration, technology and identity development, education, science, politics, and privacy. I have two children in high school, and feel better about their future after reading this book!

Chapter after chapter, I was searching for the overall point of this book. Unfortunately the intent never appeared. Toward the end of the book, it seemed as though the author was trying to make a political statement/rant and I found it very off-putting. Terrible read that goes nowhere, unless you are just curious what the generation Z population is into.

My son is a younger Gen Z and I read this book to try to understand his generation a little more. (I'm a Gen Xer.) I was impressed that this was written by a younger person. He obviously did a bit of research for the book and I commend him for having the ambition to write something like this at a young age. The book provides a general overview of how technology influences this new generation and gives some opinion on this generation's view of society and politics. I don't know how much the author researched other Gen Z constituents of varied geographic and socioeconomic backgrounds, or even age ranges, but the viewpoints seemed a little narrow. Also, the "voice" of the author changed throughout the book. At times, the book seemed geared at a general audience, and other times it was directed at other Gen Z peers. I wasn't quite what I was looking for, but it was an okay read.

This still is in my too read pile. Great looking book and it came quickly.

Extremely useful information

Author has very good writing and vocabulary skills. Was expecting more relative to its content. Hope that he keeps honing his writing and critical thinking skills. I assume that he is probably a college

student now? When you think of the "Gen Z" label encompassing so many people of different ages and life's experiences, it's a challenge and possibly a disservice to "stereotype" people within a label. Each human being is unique. There is something to be said about parents passing positive values and beliefs to their children. I could write a book here in response to reading this book but I'll refrain from doing so.

This book was so interesting that I sat down and read it in one sitting! I used to do a fair bit of ghostwriting for a generational workforce consultant, so this book was of special interest to me. I've read and written a great deal about millennials but know very little about Gen Z. This book is a fantastic and probably unprecedented opportunity to bypass commentary from older generations on the up and coming Gen Z and gain perspective directly from a member of Gen Z himself. This book is a must read for anyone who is interested in generational issues. I have to say, the author gives me hope for the future of this generation, which has been much maligned. The issues and ideas presented in this book were well thought-out, well-researched, and well-presented. The author obviously has a great deal to contribute to society, and I have a feeling I'll be seeing his name in the future!

It's hard to believe someone as young as Vivek has put together such a well written book that combines anecdotes and research to provide the older generation with insight into generation Z. I'll admit I often have to ask my 12 year old how to do something on the Iphone, but now I understand more fully HOW and WHY this generation deals with technology on a day by day basis and what makes them tick. His style reminds me of Malcolm Gladwell - very readable and engaging. Kudos to Mr. Pandit for producing such a succinct study on the next generation.

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